



## A BUSINESS LOAN SALES OPPORTUNITY THAT IS POWERED BY MULTI LEVEL MARKETING

Right now, and all throughout the post covid period, banks have been dramatically cutting back on business loans and overdrafts, and perfectly good businesses are now struggling with cashflow. All around you, and in every city, town, and village there are hundreds of thousands of viable businesses who need good cashflow to survive and keep moving forward. They need to be able to borrow!

**YOU** can earn a life changing income providing them with what they need.

A sample of your customers (By No Means Definitive)

Pubs & Clubs ♦ Private Hotels ♦ Private Retail Shops ♦ Private Restaurants  
Garages ♦ Fish & Chip Shops ♦ Wholesalers ♦ Taxi Companies ♦ New & Used Cars  
Most Online Business's ♦ Accountants ♦ Takeaway Food Outlets ♦ Leisure  
Seasonal Business's ♦ Food Manufacturers ♦ Micro Breweries ♦ Estate Agents  
Tax Consultants ♦ Dentists ♦ Factories ♦ Child Nurseries ♦ Hairdressers  
Garden Centres ♦ Computer Companies ♦ Cafes ♦ Off Licences & General Stores  
Butchers & Fresh Fish Mongers ♦ Private Travel Agents ♦ Private Bookstores  
Private Jewellers & Fine Watch Outlets ♦ Farms & Farmers ♦ Business Centres  
Engineering Firms & Factories ♦ Private Mobile Phone Outlets

### *Did We Miss Anything?*

We can lend to almost **ANY** business and we can discuss this extensive list with you when you join us.

You can provide the money your customers need, in **two very different ways**. For all business's we can offer an unsecured business loan – this is as standard. However, for any retail business who take payments by card, you can offer them a choice of an unsecured business loan, a merchant loan advance, or indeed both.

Loans can be input and underwritten same day with very simple information and your borrowers can have their money inside a week, usually faster than their bank call centre can even return their call!

## Loan Types

**Business Loans:** From £10,000 - £2m from 12 - 60 months, repaid by direct debit. Ultra-fast completions, in less than a week, for business's trading for 6 months or more, and with bank statements to show turnover, and for larger loans, we need 12 months accounts and the latest management accounts. All will be readily available from the borrower.

**Merchant Loan Advance:** From £10,000 - £500,000 and repaid via the borrower's card terminal income which is split electronically as 80% to the borrower and 20% to repay the loan. It is paid off gradually or as quickly as the turnover will allow. It's a brilliant and entirely different way of borrowing.

## SO WHAT WILL I BE DOING?

The opportunity is a combination of identifying business's that may need a loan or merchant advance. It's a blank cheque really, as practically every business around you will potentially have a need to borrow either now or at some time in their business life. These will be your direct sales, and this pays you the top commission of **1.5%** of the loan which is on par with what a professional finance broker will earn for arranging a bank loan or mortgage. So, for a £100,000 loan, you would receive **£1,500** in commission, within 7 days of the loan completing.

Next you will be taking on agents of your own, and this is where it all becomes very interesting. **MULTI LEVEL MARKETING** is without doubt, one of the most powerful tools to financial freedom that has ever been invented. So what is multi level marketing (MLM)? It's basically a small downline of agents who you recruit to sell for you, with you benefitting from every sale made in your group, (or downline).

The following pages explains it perfectly, and you will immediately see the power of MLM (Multi Level Marketing)

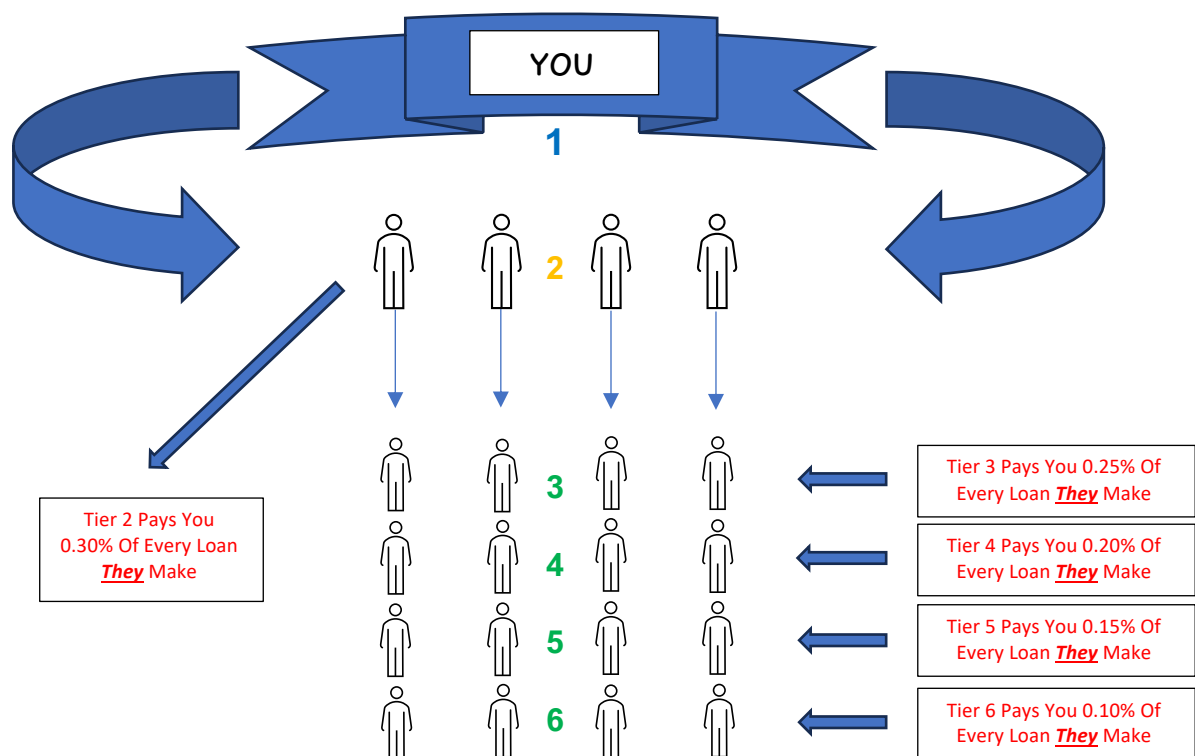
## IT'S REALLY JUST STRAIGHTFORWARD TEAMWORK

## TAKE TIME TO UNDERSTAND THIS. ITS IMPORTANT!

Below represents your potential income. You are at the top as position 1. Lets say you managed to find four agents to share your passion to grow an amazing business. These are in position two. Let's say they each find four more, exactly as below, in positions three, four and five and six. Each of your agents in position two will manage and support everyone in their downline.

Now lets assume **EACH PERSON** in this matrix sells £200,000 (2 basic loans) in a month, including you. That's 21 loans in total equating to £4,200,000.

## NOW WATCH THE POWER OF MULTI LEVEL MARKETING



Your **FIXED** Income From **YOUR OWN** Loan Is 1.5% = £3,000  
 Your Income From **YOUR FOUR** agents at position 2 = £2,400  
 Your Income From **THEIR FOUR** agents at position 3 = £2,000  
 Your Income From **THEIR FOUR** agents at position 4 = £1,600  
 Your Income From **THEIR FOUR** agents at position 5 = £1,200  
 Your Income From **THEIR FOUR** agents at position 6 = £800



**THAT'S £11,000 INCOME TO YOU FOR THE MONTH**  
(and you personally have only sold two loans of £100,000 each)

**WE REITERATE**  
**THE POWER OF MULTI LEVEL**  
**MARKETING**

Of course if you work hard and sell one loan a week at £100,000 per loan then you will earn £6,000 per month plus everything from your downline. That is potentially an income of circa £14,000 a month.

But what if everyone in your downline was as hungry as you?

**THAT'S £250,000 - £300,000 PER ANNUM**  
**TO YOU AND YOUR FAMILY**

**IT'S NOT EVEN A HARD SELL!**

DID WE MENTION THIS IS WITH JUST 4 AGENTS IN YOUR TOPLINE? WHAT WOULD HAPPEN IF YOU HAD 6, 8, 10, or 12?

**YOU COULD REALISTICALLY BE**  
**LOOKING AT A £1M PER ANNUM**  
**INCOME**

It's obvious there is a lifechanging opportunity for those who grasp the potential, and are prepared to put in the effort to grow their business. Those who are prepared to search for, identify and recruit agents of their own, as well as sell loans to their own clients locally, from a huge potential client base, will totally change their lives.

**AN EXCITING, BUSY AND VIBRANT WAY TO**  
**EARN AN EXCEPTIONAL LIVING!**

## SO WHAT DOES A TYPICAL DAY LOOK LIKE?

It probably starts with emails, and catching up on what is going on with your various applications using the on line portal. You will be watching your account to see which new loans have been uploaded and what they mean to your monthly income stream.

**IMAGINE MAKING MONEY ALL DAY AND CHECKING ON YOUR PROJECTED MONTHLY INCOME EVERY MORNING?**

You will probably want to catch up with your various agents with support, a bit of a chat, banter and to see if you can help them with anything.

Then it's onto the daily list to do. Perhaps you will be chasing an outstanding set of accounts, or bank statements for a borrower, to get their loan approved. There will be plenty of chasing in order to get the various documents to us quickly.

Perhaps a meeting with one or more of your agents to discuss tactics or help them develop new leads. There will be your own direct leads, perhaps some chasing of emails or advertising you may be doing. **We have leaflets which are printed with your own QR code which you can distribute**, and there are hundreds of retail business's to drop in and visit, to give them a leaflet, and perhaps chat about a possible merchant loan. This could be a fast £50,000 repayable through their chip and pin terminal! The possibilities simply never end, and neither does the income!

With your own on line application forms embedded with your exclusive code, you can sign a client up on the spot, giving you a powerful opportunity to offer people the money within a couple of days. Credit searches are soft, so they leave no footprint to other lenders which is a fantastic selling point

## I'M INTERESTED! SO WHAT DO I NEED TO DO?

Firstly, and most importantly, this opportunity is for those who have a passion for making a great deal of money by providing an outstanding service that people really need. ***They need money at a sensible cost.***



## IF YOU HAVE WHAT IT TAKES

You will need to arrange and lead networking meetings, and grow the passion for everyone in your down line to earn an amazing income, encouraging your agents to grow on their own, and build their own downlines.

Your enthusiasm will be infectious with genuine pride for what we offer  
***THIS IS MLM AND THIS IS ABOUT SHARING PROFITS, NOT PUSHING SALES***  
(we ask that you maintain your own healthy sales of at least one loan per month)

We are selling what every business needs. We sell money! We sell cashflow! We sell the ability to expand! We sell a lifeline! We sell what banks will not offer!

We expect you to be professional. We expect you to lead by sales examples. We expect you to be a leader, intelligent and genuinely hungry for success.

## OUR PROMISE? WE WILL SUPPORT YOU EVERY STEP OF THE WAY!

We will attend your meetings, your networking events, support you, stand at the front and talk to your agents, client's and even your borrowers.

In short, we will do everything we can to support you and your downline to maximise your income, and theirs, maximise your loan opportunities and ensure that you realise and earn your full potential every step of the way.

## READY?

***THEN CLAIM YOUR STAKE IN THE BEST  
OPPORTUNITY OF 2024***

We look forward to hearing from you with your CV and an email of introduction so we can understand more about you and what we can offer one another.

Please Send To: [james@churchillprivatefinance.co.uk](mailto:james@churchillprivatefinance.co.uk)

[WWW.CHURCHILLPRIVATEFINANCE.CO.UK](http://WWW.CHURCHILLPRIVATEFINANCE.CO.UK) & [WWW.CHURCHILLSALES.COM](http://WWW.CHURCHILLSALES.COM)