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Welcome, and thank you for downloading our welcome letter.

Everything that we do is about finance. With around fifty years of experience between our key executives, and well over a hundred years between us as consultants, we know, we understand and we thrive on lending. We work with people in all situations and you are guaranteed the utmost discretion when you talk to us, and engage our services.

We are part of a larger organisation but we run entirely separately to deliver a direct service cutting out middlemen and slicing away expensive fees. We created this brand just over a year ago as a partnership and after a very successful pilot and evaluation, it became clear that the public have a need for, and indeed deserve, a whole of marketplace intermediary who understands complex and business borrowing needs as well as more basic requirements.

In short, no matter if you need a simple Merchant Cash Advance, a business loan, a bridging loan, have a portfolio of buy to let properties for long term lending, or have a development project to buy and build out, then we have that entrepreneurial skill to understand, and connect you to the funds you need. Hence, we created Churchill Private Finance.

With dozens of lenders, and hundreds of loans and mortgages for different situations, there are a wide selection of solutions on offer. More importantly, we can help when things are a little unconventional. The world is not black or white, and neither are our finances. Our success is in part, due to the proactive flexibility of our lending partners who underwrite individual and business loans taking into account all of your circumstances, and your needs as borrowers. Put simply, they work to accommodate you, and not the other way around.

Like many, we work in a non advisory capacity as professional loan specialists. This means we will professionally suggest what we believe is your best loan product based on what you have told us, and it is your choice to accept any loan. We do not make any recommendations to you.

At Churchill, we underwrite very personally without algorithms and the same can be said of our lending partners. We look at individual situations and needs, and we try to understand what is best for our valued clients.

We use our business instinct as part of the decision making process, along with our lending partners. We do everything we can to help you, based on what you have told us. For secured lending, your solicitor will be able to go through all the terms of any loan with a fine toothcomb for you and ensure any potential concerns are raised and addressed.

We can help with the following, and more besides.

- clients who are looking for a market wide option of best rates available.
- every type of refinance with the exception of regulated mortgages.
- funds for purchasing residential, semi commercial, and commercial property.
- all aspects of buy to let.
- development & refurbishment finance.
- land with and without planning.
- debt consolidation and clients who have suffered with difficulties in the past.
- urgent refinance for pressing debt obligations.
- finance for properties in selected European countries.
- finance for holiday homes, both short and long term.
- plus lots more, just ask in confidence!

We thank you for downloading this and invite you to email us or call. The initial email address is at the top of this and you are also welcome to call. Remember if you call and we cannot speak to you, then please leave a confidential message with full peace of mind that a professional consultant will call you back as quickly as possible, or at a time you specify.

***As advertised in all of the following.***



My Best Regards,  
James, *Finance Guy*  
**Churchill Private Finance Limited**